



TEXAS TECH™

SUSTAINABILITY IN WEST TEXAS



Mid-1990's
Recycling
Committee
Created

2012
Office of
Sustainability
Created

2017
First STARS
Report

2018
STARS Bronze
Ranking

2021
Outreach Efforts
Expanded

2022
Sustainability
Committee
Created

2023
STARS Silver
Ranking



NOTABLE DEPARTMENTS & EFFORTS

SUSTAINABILITY ACROSS CAMPUS

- 01** Energy Management
- 02** Transportation & Parking
- 03** Grounds Maintenance
- 04** Hospitality
- 05** Climate Center
- 06** Student Activities Board
- & more!

18%

INCREASE IN STARS POINTS OVER 5 YEARS

- STARS used as a strategic planning tool
- Sustainability coordinates data collection
 - Developed department relationships
- Annual reports compared to previous years and peer institutions
 - Scoring deficiencies are flagged for future planning
- Averaged 4.7% increase year-over-year





EXPANDED OUTREACH EFFORTS

- Sustainability Newsletter
- In-Person Events
 - Arbor Day
 - Red Raider Trader
 - Recycling Swap
- Student Organization Collaboration
 - Raider Recycling
- Partnerships
 - Climate Center
 - Procurement Services
 - City of Lubbock

ARBOR DAY



@TTUSUB
@TEXASTECHSAB

STUDENT ACTIVITIES BOARD

- Student Activities Board (SAB) is housed under the Student Union & Activities
- Hosts free events for students on campus
- Host sustainability offerings during Earth Month
- Arbor Day Activities
- Green Week
 - Eco-Fair
 - Thrift Shop Pop-up
 - Sustainability Totes

ORGANIZATIONAL MEMBERSHIP



TEXAS TECH IS A MEMBER OF

Texas Regional Alliance for Campus Sustainability (TRACS)

- Sustainability serves on Executive Committee and Communications subcommittee

Texas Energy Managers Association (TEMA)

- Energy Management and Sustainability coordinate the Lubbock Chapter with Lubbock County





WHAT'S NEXT?

01

GREENHOUSE GAS ACCOUNTING

Sustainability is creating greenhouse gas emissions reports that cover the entire campus for Scope 1 and 2 emissions.

02

ECO-REPS PROGRAM

Encourage and empower students, staff, and faculty to be sustainability champions.

03

LIGHTS OUT

Encourage energy efficiency on campus by turning off lights that are left on in offices or classroom spaces, especially after hours.

THANK YOU!

PLEASE FEEL FREE TO REACH OUT FOR ADDITIONAL QUESTIONS OR INFORMATION AT
[KAREN.MARIN-HINES@TTU.EDU](mailto:karen.marin-hines@ttu.edu)



FROM HERE, IT'S POSSIBLE.™