



2024 ACUI Region II Graphics Competition Rules and Guidelines

Student and professional graphic designers working in college unions are encouraged to enter in the Steal This Idea Graphics Competition, which recognizes graphic design work based on concept, design, content, and creativity.

Competition Rules:

1. Graphics entries must be dated between October 27, 2023 and November 1, 2024.
2. Physical entries must be submitted on-site during conference check in by 5 PM, Friday, November 8, 2024.
3. Digital submissions can be sent directly to andrea.marquez@unt.edu or [submitted via Google Form](#) by Noon on November 5, 2024. *Please Note: digital submissions will not be printed, they will be shuffled on a monitor!*
4. Submissions can be either student, staff, or team designed.
5. Work should be presented in a professional manner (i.e. no wrinkled shirts, posters mounted, etc.).
6. Each submission must have an information tag attached through the duration of the display that includes Institution Name, First and Last Name (or team name), Student or Professional, and Category entered.
7. Submissions entered into incorrect categories may be moved at the discretion of the conference planning team.
8. Winning selections will be selected by a set of judges and announced at the closing brunch on November 10, 2024. Submissions may be picked up at the end of the conference. Items not picked up within an hour past the conclusion of the conference will be discarded.

Categories for Submission

1. **Brochures:** Bi-fold or tri-fold brochures eligible. Includes information about offices, programs, etc.
2. **Calendars/schedules:** multi or single page
3. **Digital campaigns:** website, social media, etc. Must print a display of the campaign.
4. **Logo/brand identity:** printed copies of logos/branding materials
5. **Miscellaneous:** Items such as window displays, decorations, giveaways, etc. a. Submissions can be made in the form of a printed picture or by bringing in the promotional item.
6. **Multi-page publications:** magazines, annual reports, etc.
7. **Posters:** 11x17 or smaller
8. **Promotional campaigns:** includes several items for promotion of the same thing a. Needs to be displayed all together such as on poster board or digital collage.
9. **T-shirt/item of clothing:** Must be displayed on a poster board.